

Worksheet B: Identifying Stakeholder Needs EXAMPLE

Group	Needs	X	Rank
University	Purpose: To transform lives for the benefit of society.	X	1
	Values: <u>Learning</u> - A caring community, all of us students, helping one another grow. <u>Discovery</u> - Expanding knowledge and human understanding. <u>Freedom</u> - To seek the truth and express it. <u>Leadership</u> - The will to excel with integrity and the spirit that nothing is impossible. <u>Individual Opportunity</u> - Many options, diverse people and ideas; one university. <u>Responsibility</u> - To serve as a catalyst for positive change in Texas and beyond.	X	2
Department	Educate and train students in the methods and practice of sociological research		4
	Prepare students to think critically and communicate effectively	X	2
	Orient students to the field of sociology,	X	1
	Train students to conduct rigorous sociological research		3
Instructor	Describe three major sociological paradigms.		5
	Describe basic sociological concepts.		4
	Apply basic sociological concepts to real world situations.	X	1
	Examine the social world critically.	X	2
	Identify the primary social institutions and how they interrelate.	X	3
Students	Learn about society	X	1
(from worksheet A)	Understand why people do what they do	X	2
	Help make sense of current events	X	3
	Want an overview of the discipline		4